

Privacy Policy

This privacy policy applies to all personal data collected through the website

<https://www.piconature.pt/>

Responsible for Data Processing

PICO NATURE, UNIPessoal, LDA, Rua das Dores, nº30, Valverde
9950-365 Madalena | Pico | Azores, Portugal, with the email: info@piconature.pt

The company is responsible for the treatment of all data and personal information on this website.

Treatment Purposes

The personal data that we process through this page will only be used for the following purposes:

Direct marketing communications (if you have consented to the processing of your personal data for this purpose).

Request for services / products.

Expiry time for saving data

We keep your data only for as long as is necessary for the purpose for which it was collected.

Consent

By consenting to this privacy policy, you are giving permission to process your personal data, specifically for the purposes identified and selected. If consent is legally necessary for the processing of personal data, the user has the right to withdraw his consent at any time, although this right does not compromise the lawfulness of the treatment carried out. This is because of the previously given consent or the subsequent treatment of the same data, based on another legal basis, as is the case with a legal obligation to which PICO NATURE, UNIPessoal, LDA is subject. To withdraw your consent, you can contact us by letter or by email at info@piconature.pt.

Users' Rights

The user can exercise his / her rights of access, rectification, deletion, limitation, opposition, and portability at all times, by requesting any of the following means:

Mail

PICO NATURE, UNIPessoal, LDA, Rua das Dores, nº30, Valverde

9950-365 Madalena |Pico | Azores, Portugal

Email

info@piconature.pt

The holder may also submit complaints about the processing of data to the National Data Protection Commission.

Data Transmission

The processing of user data may be carried out by a suitable service provider, hired by PICO NATURE, UNIPESSOAL, LDA. When this happens, PICO NATURE, UNIPESSOAL, LDA takes the appropriate measures to ensure that the entities that have access to the data offer the highest guarantees regarding data protection. Thus, any subcontractor will handle the personal data of users, in the name and on behalf of PICO NATURE, UNIPESSOAL, LDA, strictly complying with the legal rules on personal data protection, information security and other applicable rules.

International Data Transfers

Within the scope of the described purposes PICO NATURE, UNIPESSOAL, LDA may transfer your user data outside the European Economic Area (EEA) territory. In these cases, you will strictly comply with the applicable legal provisions, mainly the indication of the aptitude of the destination country or countries regarding the protection of personal data and the requirements applicable to such transfers.

Mandatory nature of the Requested Data

The data contained in the identified customer register will be mandatory to fulfil the established purpose. As such, if the user does not provide them, PICO NATURE, UNIPESSOAL, LDA will not be able to fulfil this request.

Automated Decisions

PICO NATURE, UNIPESSOAL, LDA will be able to create user profiles, which will allow the adoption of automated decisions, based on personal characteristics, preferences, behavioural history and location. In these cases, the user will have the right to participate in the decision, to express his / her point of view and to challenge the adopted decision.

Protection measures for Personal Data

PICO NATURE, UNIPESSOAL, LDA applies several technical and organizational measures suitable to protect users' personal data.

Use of Cookies

The Cookies policy is available on the website.

Changes to the Privacy Policy

Occasionally, PICO NATURE, UNIPESSOAL, LDA will update this Privacy Policy. We ask that you periodically review this document to keep up to date.