

## **Cookies Policy**

### **What are Cookies?**

Cookies are small software tags that can be stored on your computer through the internet browser, retaining only information related to your preferences, not including your personal data.

### **Why the website uses cookies.**

During a visit to this website, files called Cookies may be placed on the user's computer. These Cookies allow you to tailor the website to the user's tastes and preferences, as well as present promotions and product offers that may be of interest to you as a user.

### **Types of cookies**

#### **Preference Cookies**

These cookies allow websites to memorize information that changes the behaviour and appearance of the website, such as your preferred language or the region where you are located. For example, when memorizing your region, a website can provide you with local information about the weather or traffic. These cookies can also help you change the text size, font, and other customizable parts of web pages. The loss of information stored in a preferred cookie can make the website experience less functional, but it should not prevent it from working.

#### **Security Cookies**

Security cookies are used to authenticate users and prevent fraudulent use of login credentials and protect data from unauthorized personnel. For example, it allows you to block many types of attacks, such as attempts to steal the content that you fill in on web pages.

#### **Process Cookies**

Process cookies help the website to function and provide services that the website visitor expects, such as browsing web pages or accessing secure areas of the website. Without these cookies, the website cannot function properly.

#### **Advertising Cookies**

These cookies are intended to make advertising more engaging for users and are more valuable to publishers and advertisers. Some common cookie applications aim to select advertising based on what is relevant to the user, in order to improve reporting on campaign performance and avoid showing ads that the user has already seen.

#### **Session State Cookies**

Websites often collect information about how users interact with a particular webpage. This can include the pages that users visit most often and whether users receive error

messages from certain pages. The so-called session state cookies help to improve the services of companies and improve the browsing experience of our users. Blocking or eliminating these cookies does not make the website unusable.

### **Analysis Cookies**

These cookies help website and application owners to understand their visitors' involvement with their web pages. They can use a set of cookies to collect information and report website usage statistics without personally identifying individual visitors.

Information source, Google.

### **How to manage cookies**

In most Internet browsers, these cookies can be easily removed or rejected. You can change your permissions by selecting the desired settings in the browser. You will also find more details on these procedures in the help section of the browser.